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12 January 2024

Andrew Bayly
Minister for Small Business and Manufacturing
Minister of Commerce and Consumer Affairs

A.Bayly@ministers.govt.nz

Re: Congratulations on Your Appointment

Dear Minister Bayly,

I am writing on behalf of Digital Service Providers Australia New Zealand (DSPANZ) to extend our heartfelt congratulations on your recent election victory and subsequent appointment as Minister for Small Business and Manufacturing and Minister of Commerce and Consumer Affairs. Your role is of immense significance, embodying the trust and aspirations placed in you by the government and the people of Aotearoa New Zealand. We recognise the dedication and responsibility that comes with your position and commend your commitment to serving the nation.

Allow me to introduce DSPANZ. We are the gateway for the government into the dynamic, world-class business software sector in Aotearoa New Zealand and Australia. Representing over <u>90 members</u>, our association includes a diverse range of businesses, from large, well-established companies to new and agile innovators. Our members are at the forefront of business software and app development covering tax preparation, tax pooling, accounting and payroll, contributing significantly to the technological landscape on both sides of the Tasman.

DSPANZ wishes to express its support and eagerness to collaborate with your office as you embark on this new journey. We believe in the power of teamwork and cooperation and are committed to contributing positively to Aotearoa New Zealand's growth and success in the digital arena. Our expertise and insights from the business software sector could be invaluable in shaping policies and initiatives under your leadership, including supporting small businesses and changes to business processes.

We wish you every success in your new position, confident that your efforts will greatly benefit our nation. May your tenure be marked by achievement and progress, contributing to a thriving and prosperous Aotearoa New Zealand.

Yours sincerely,

Signed by:

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Matthew Prouse President & Director

DSPANZ

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New Zealand Sub-Committee Chair

DSPANZ

Allen Knight

